### **2025** Rates

Tabloid			
B&W 1 Page 1/2 Page 1/5 Page 1 col. Inch	<b>1 Time</b> \$4,290 \$2,145 \$ 858 \$ 46	<b>5 Time</b> \$3,685 \$1,821 \$ 726 \$ 40	<b>10 Time</b> \$3,053 \$1,502 \$ 600 \$ 33
4 Colour 1 Page 1/2 Page 1/5 Page 1 col. Inch	<b>1 Time</b> \$5,390 \$2,695 \$1,078 \$59	<b>5 Time</b> \$4,582 \$2,288 \$ 913 \$ 51	<b>10 Time</b> \$3,773 \$1,887 \$ 754 \$ 42
Website			
Homepage Adv 364 px (width) x		<b>1 Month</b> \$440	Annual* Per Month \$330 Annual*
In-Article Adver 720 px (width) x	r <mark>tisements (Rotate)</mark> 90 px (height)	<b>1 Month</b> \$440	Per Month \$330
IN-ARTICLE AD 720 x 90 pixels			
HOMEPAG 364 x 180 p	E AD		
			* 12 Times

# ANGLICAN JOURNAL 2025 Rates

### CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

### Classified

Church Groups — \$7 per line (\$30 minimum) Other Groups — \$9 per line (\$40 minimum)

\* 33 characters per line (a character is a letter, space or punctuation mark)

### **Display Classified**

\$75 per column inch  $(2" \times 1")$  — colour \$59 per column inch  $(2" \times 1")$  — black and white Discounts available for multiple insertions

### Inserts

Quotation available upon request (\$/m = cost per thousand) Rate is dependent on size and weight

### **Closing Dates for 2025**

Issue	Closing
January 2025	Monday, November 11, 2024
February 2025	Monday, December 9, 2024
March 2025	Monday, January 13, 2025
April 2025	Monday, February 10, 2025
May 2025	Monday, March 10, 2025
June 2025	Monday, April 14, 2025
September 2025	Monday, July 14, 2025
October 2025	Monday, August 11, 2025
November 2025	Monday, September 15, 2025
December 2025	Monday, October 13, 2025

### **Issuance and Closing Dates**

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

### 2025 Mechanicals

- Width of Column 1  ${}^{\scriptscriptstyle 13/16}$  , width of page 10  ${}^{\scriptscriptstyle 1/4}$  , Depth 14  ${}^{\scriptscriptstyle 1/4}$  (204 lines)
- 5 Columns per page printed offset
- Digital formats: Hi resolution PDF

### Geographical Breakdown (January 2025 Circulation)

Newfoundland	3,374	Manitoba	1,009
Nova Scotia & Prince		Saskatchewan	1,328
Edward Island	2,498	Alberta	1,762
New Brunswick	1,758	British Columbia	3,866
Quebec	2,412	Nunavut	56
Ontario	17,211	Outside Canada	357

TOTAL CIRCULATION — 35,631

### Insert Quantity Breakdown (January 2025 Circulation)

#### By Province and Territory Eastern Canada

Newfoundland	3,374
Nova Scotia & Princ	ce
Edward Island	2,498
New Brunswick	1,758
Quebec	2,412
Ontario	17,211
Manitoba	1,009
Saskatchewan	1,328
Alberta	1,762
British Columbia	3,866
Nunavut	56
	Total 35,274

#### **Greater Toronto Area**

3,439
- / ·

Newfoundland	3,374
Nova Scotia & Princ	е
Edward Island	2,498
New Brunswick	1,758
Quebec	2,412
Ontario	17,211
	Total 27,253

### Western Canada

Manitoba	1009
Saskatchewan	1,328
Alberta	1,762
British Columbia	3,866
Nunavut	56
	Total 8,021

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on January 2025 circulation — do not include Outside Canada
- Insert material due 10th of month preceding date of issue