

ANGLICAN JOURNAL

2024 Rates

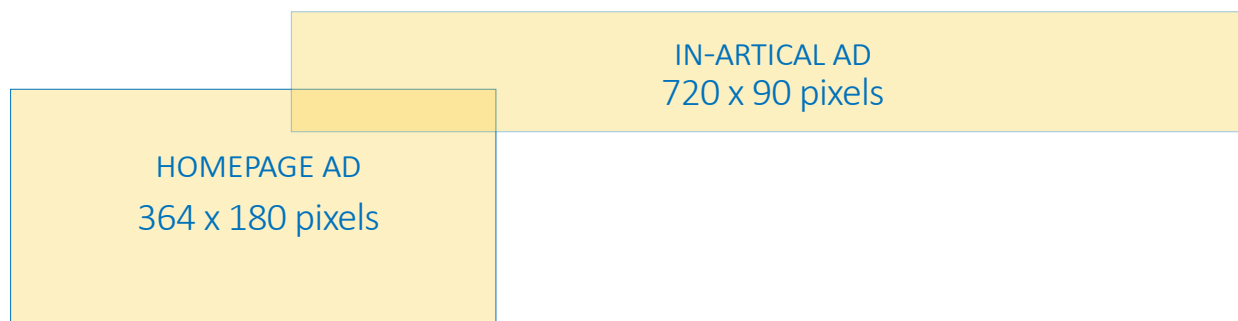
Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$3,900	\$3,350	\$2,775
1/2 Page	\$1,950	\$1,655	\$1,365
1/5 Page	\$ 780	\$ 660	\$ 545
1 col. Inch	\$ 42	\$ 36	\$ 30

4 Colour	1 Time	5 Time	10 Time
1 Page	\$4,900	\$4,165	\$3,430
1/2 Page	\$2,450	\$2,080	\$1,715
1/5 Page	\$ 980	\$ 830	\$ 685
1 col. Inch	\$ 54	\$ 46	\$ 38

Website

Homepage Advertisements 364 px (width) x 180 px (height)	1 Month \$400	Annual* Per Month \$300
In-Article Advertisements (Rotate) 720 px (width) x 90 px (height)	1 Month \$400	Annual* Per Month \$300



* 12 Times

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CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$6 per line (\$30 minimum)

Other Groups — \$8 per line (\$40 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$68 per column inch (2" x 1") — colour

\$54 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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Closing Dates for 2024

Issue	Closing
January 2024	Monday, November 20, 2023
February 2024	Monday, December 11, 2023
March 2024	Tuesday, January 16, 2024
April 2024	Tuesday, February 13, 2024
May 2024	Tuesday, March 19, 2024
June 2024	Tuesday, April 16, 2024
September 2024	Tuesday, July 16, 2024
October 2024	Tuesday, August 20, 2024
November 2024	Tuesday, September 17, 2024
December 2024	Tuesday, October 15, 2024

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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2024 Mechanicals

- Width of Column 1 $\frac{13}{16}$ "", width of page 10 $\frac{1}{4}$ "", Depth 14 $\frac{1}{4}$ " (204 lines)
- 5 Columns per page printed offset
- Digital formats: Hi resolution PDF

Geographical Breakdown (September 2024 Circulation)

Newfoundland	3,375	Manitoba	997
Nova Scotia & Prince Edward Island	2,493	Saskatchewan	1,338
New Brunswick	1,767	Alberta	1,774
Quebec	2,426	British Columbia	3,902
Ontario	17,099	Nunavut	56
		Outside Canada	368

TOTAL CIRCULATION — 35,595

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Insert Quantity Breakdown (September 2024 Circulation)

By Province and Territory

Newfoundland	3,375
Nova Scotia & Prince Edward Island	2,493
New Brunswick	1,767
Quebec	2,426
Ontario	17,099
Manitoba	997
Saskatchewan	1,338
Alberta	1,774
British Columbia	3,902
Nunavut	56
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Total 35,227	

Greater Toronto Area

Toronto	5,480
Niagara	3,198
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Total 8,678	

Eastern Canada

Newfoundland	3,375
Nova Scotia & Prince Edward Island	2,493
New Brunswick	1,767
Quebec	2,426
Ontario	17,099
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Total 27,160	

Western Canada

Manitoba	997
Saskatchewan	1,338
Alberta	1,774
British Columbia	3,902
Nunavut	56
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Total 8,067	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on September 2024 circulation — do not include Outside Canada
- Insert material due 10th of month preceding date of issue