

ANGLICAN JOURNAL

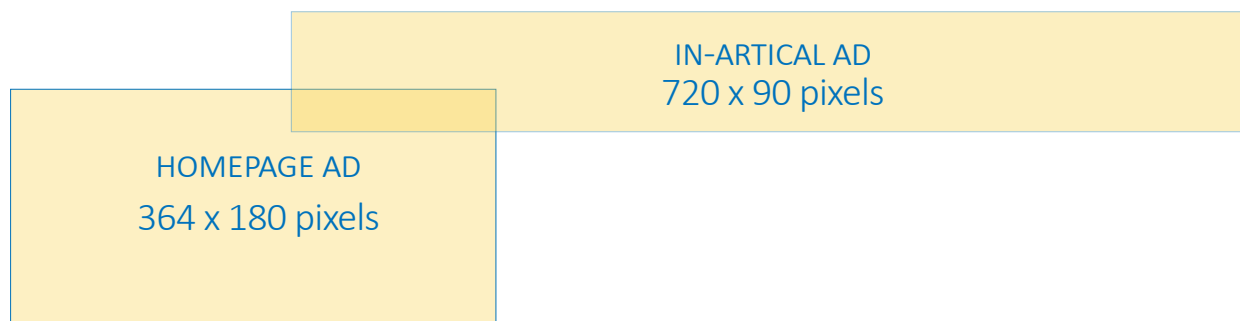
2024 Rates

Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$3,900	\$3,350	\$2,775
1/2 Page	\$1,950	\$1,655	\$1,365
1/5 Page	\$ 780	\$ 660	\$ 545
1 col. Inch	\$ 42	\$ 36	\$ 30
4 Colour	1 Time	5 Time	10 Time
1 Page	\$4,900	\$4,165	\$3,430
1/2 Page	\$2,450	\$2,080	\$1,715
1/5 Page	\$ 980	\$ 830	\$ 685
1 col. Inch	\$ 54	\$ 46	\$ 38

Website

Homepage Advertisements	1 Month	Annual*
364 px (width) x 180 px (height)	\$400	Per Month
		\$300
In-Article Advertisements (Rotate)	1 Month	Annual*
720 px (width) x 90 px (height)	\$400	Per Month
		\$300



* 12 Times

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2024 Rates

CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$6 per line (\$30 minimum)

Other Groups — \$8 per line (\$40 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$68 per column inch (2" x 1") — colour

\$54 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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Closing Dates for 2024

Issue	Closing
January 2024	Monday, November 20, 2023
February 2024	Monday, December 11, 2023
March 2024	Tuesday, January 16, 2024
April 2024	Tuesday, February 13, 2024
May 2024	Tuesday, March 19, 2024
June 2024	Tuesday, April 16, 2024
September 2024	Tuesday, July 16, 2024
October 2024	Tuesday, August 20, 2024
November 2024	Tuesday, September 17, 2024
December 2024	Tuesday, October 15, 2024

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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2024 Mechanicals

- Width of Column 1 $1\frac{13}{16}$ ", width of page 10 $1\frac{1}{4}$ ", Depth 14 $1\frac{1}{4}$ " (204 lines)
- 5 Columns per page printed offset
- Digital formats: Hi resolution PDF

Geographical Breakdown (February 2024 Circulation)

Newfoundland	3,376	Manitoba	1,037
Nova Scotia & Prince		Saskatchewan	1,355
Edward Island	2,539	Alberta	1,794
New Brunswick	1,764	British Columbia	3,950
Quebec	2,415	Nunavut	56
Ontario	17,275	Outside Canada	360

TOTAL CIRCULATION — 35,921

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Insert Quantity Breakdown (February 2024 Circulation)

By Province and Territory

Newfoundland	3,376
Nova Scotia & Prince Edward Island	2,539
New Brunswick	1,764
Quebec	2,415
Ontario	17,275
Manitoba	1,037
Saskatchewan	1,355
Alberta	1,794
British Columbia	3,950
Nunavut	56
Total 35,561	

Greater Toronto Area

Toronto	5,529
Niagara	3,243
Total 8,772	

Eastern Canada

Newfoundland	3,376
Nova Scotia & Prince Edward Island	2,539
New Brunswick	1,764
Quebec	2,415
Ontario	17,275
Total 27,369	

Western Canada

Manitoba	1,037
Saskatchewan	1,355
Alberta	1,794
British Columbia	3,950
Nunavut	56
Total 8,192	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on February 2024 circulation — do not include Outside Canada
- Insert material due 10th of month preceeding date of issue