

# ANGLICAN JOURNAL

## 2023 Rates

### Tabloid

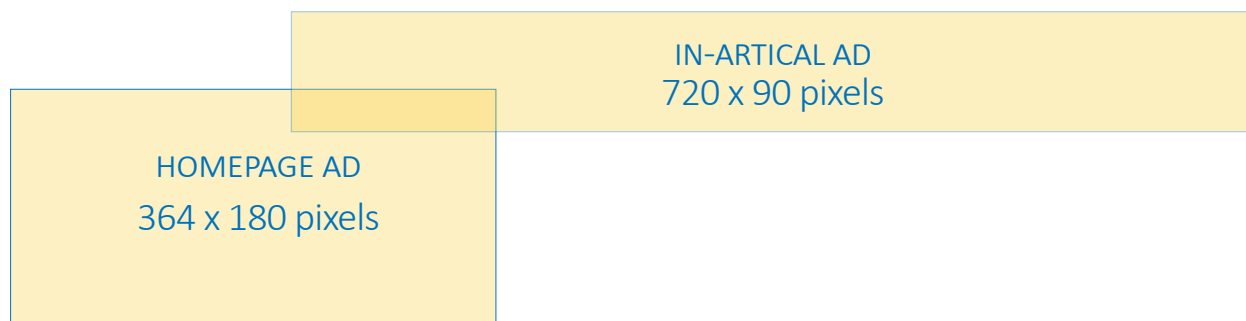
B&W	1 Time	5 Time	10 Time
1 Page	\$3,900	\$3,350	\$2,775
1/2 Page	\$1,950	\$1,655	\$1,365
1/5 Page	\$ 780	\$ 660	\$ 545
1 col. Inch	\$ 42	\$ 36	\$ 30

4 Colour	1 Time	5 Time	10 Time
1 Page	\$4,900	\$4,165	\$3,430
1/2 Page	\$2,450	\$2,080	\$1,715
1/5 Page	\$ 980	\$ 830	\$ 685
1 col. Inch	\$ 54	\$ 46	\$ 38

### Website

<b>Homepage Advertisements</b> 364 px (width) x 180 px (height)	<b>1 Month</b> \$400	<b>Annual*</b> Per Month \$300
<b>In-Article Advertisements (Rotate)</b> 720 px (width) x 90 px (height)	<b>1 Month</b> \$400	<b>Annual*</b> Per Month \$300



\* 12 Times

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### CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

#### Classified

Church Groups — \$6 per line (\$30 minimum)

Other Groups — \$8 per line (\$40 minimum)

\* 33 characters per line (a character is a letter, space or punctuation mark)

#### Display Classified

\$68 per column inch (2" x 1") — colour

\$54 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

#### Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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## Closing Dates for 2023

Issue	Closing
December 2022	October 17, 2022
January 2023	November 21, 2022
February 2023	December 12, 2022
March 2023	January 16, 2023
April 2023	February 20, 2023
May 2023	March 20, 2023
June 2023	April 17, 2023
September 2023	July 17, 2023
October 2023	August 21, 2023
November 2023	September 18, 2023
December 2023	October 16, 2023

### Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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## 2023 Mechanicals

- Width of Column 1  $13/16$ "", width of page 10  $1/4$ "", Depth 14  $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Digital formats: Hi resolution PDF

## Geographical Breakdown (November 2023 Circulation)

Newfoundland	3,430	Manitoba	1,064
Nova Scotia & Prince Edward Island	2,556	Saskatchewan	1,396
New Brunswick	1,774	Alberta	1,827
Quebec	2,450	British Columbia	4,008
Ontario	17,435	Nunavut	56
		Outside Canada	368

**TOTAL CIRCULATION — 36,364**

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## Insert Quantity Breakdown (November 2023 Circulation)

### By Province and Territory

Newfoundland	3,430
Nova Scotia & Prince Edward Island	2,556
New Brunswick	1,774
Quebec	2,450
Ontario	17,435
Manitoba	1,064
Saskatchewan	1,396
Alberta	1,827
British Columbia	4,008
Nunavut	56
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Total 35,996	

### Greater Toronto Area

Toronto	5,557
Niagara	3,257
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Total 8,814	

### Eastern Canada

Newfoundland	3,430
Nova Scotia & Prince Edward Island	2,556
New Brunswick	1,774
Quebec	2,450
Ontario	17,365
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Total 27,645	

### Western Canada

Manitoba	1,064
Saskatchewan	1,396
Alberta	1,827
British Columbia	4,008
Nunavut	56
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Total 8,351	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on November 2023 circulation — do not include Outside Canada
- Insert material due 10th of month preceding date of issue