

ANGLICAN JOURNAL

2023 Rates

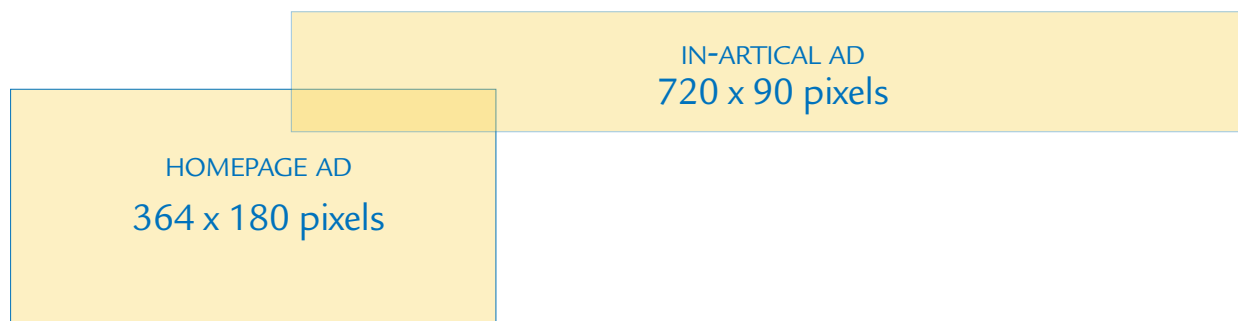
Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$3,900	\$3,350	\$2,775
1/2 Page	\$1,950	\$1,655	\$1,365
1/5 Page	\$ 780	\$ 660	\$ 545
1 col. Inch	\$ 54	\$ 46	\$ 38

4 Colour	1 Time	5 Time	10 Time
1 Page	\$4,900	\$4,165	\$3,430
1/2 Page	\$2,450	\$2,080	\$1,715
1/5 Page	\$ 980	\$ 830	\$ 685
1 col. Inch	\$ 68	\$ 58	\$ 48

Website

Homepage Advertisements 364 px (width) x 180 px (height)	1 Month \$400	Annual* Per Month \$300
In-Article Advertisements (Rotate) 720 px (width) x 90 px (height)	1 Month \$400	Annual* Per Month \$300



* 12 Times

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CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$6 per line (\$30 minimum)

Other Groups — \$8 per line (\$40 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$68 per column inch (2" x 1") — colour

\$54 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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Closing Dates for 2023

Issue	Closing
December 2022	October 17, 2022
January 2023	November 21, 2022
February 2023	December 12, 2022
March 2023	January 16, 2023
April 2023	February 20, 2023
May 2023	March 20, 2023
June 2023	April 17, 2023
September 2023	July 17, 2023
October 2023	August 21, 2023
November 2023	September 18, 2023
December 2023	October 16, 2023

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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2023 Mechanicals

- Width of Column 1 ¹³/₁₆" , width of page 10 ¹/₄" , Depth 14 ¹/₄" (204 lines)
- 5 Columns per page printed offset
- Digital formats: Hi resolution PDF

Geographical Breakdown (February 2023 Circulation)

Newfoundland	3,343	Manitoba	1,041
Nova Scotia & Prince Edward Island	2,604	Saskatchewan	1,333
New Brunswick	1,761	Alberta	1,783
Quebec	2,344	British Columbia	4,012
Ontario	17,239	Outside Canada	356
TOTAL CIRCULATION – 35,816			

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Insert Quantity Breakdown (February 2023 Circulation)

By Province

Newfoundland	3,343
Nova Scotia & Prince Edward Island	2,604
New Brunswick	1,761
Quebec	2,344
Ontario	17,239
Manitoba	1,041
Saskatchewan	1,333
Alberta	1,783
British Columbia	4,012
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Total 35,460	

Greater Toronto Area

Toronto	5,621
Niagara	3,325
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Total 8,946	

Eastern Canada

Newfoundland	3,343
Nova Scotia & Prince Edward Island	2,604
New Brunswick	1,761
Quebec	2,344
Ontario	17,239
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Total 27,291	

Western Canada

Manitoba	1,041
Saskatchewan	1,333
Alberta	1,783
British Columbia	4,012
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Total 8,169	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on February 2023 circulation – do not include Outside Canada
- Insert material due 10th of month preceding date of issue